viamedia
220 Lexington Green Circle
Suite 300

VNS/NCC

Lexington, KY 40503 859-410-2699

Invoice

DSCC IE Proj 203074

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256144 Invoice Date: 11-16-2016 Contract ID: 876112 Client ID: 43186 Campaign ID: Estimate ID: 5444 P.O Number: Tax ID:

Description Amount

Gross Advertising Fee \$1,081.00
Agency Commission (\$162.15)
Rep. Firm Commission (\$321.60)

Net Advertising Fee \$597.25

Sub Total \$597.25

Total This Invoice \$597.25

/62340424/ 1468

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center

Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: DSCC IE Proj 203074 Contract ID: 876112 Remarks: /62340424/ Contract Type: Political

Bill Cycle: 11/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	College Football	5:04am	DSCCIN16104H	00:00:30	Charged	29.00	_ *
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	o .	5:44am	DSCCIN16104H	00:00:30	Charged	21.00	*
10/31/16	Monday	HALL-E	1468-FT. WAYNE AL		5:48am	DSCCIN16104H	00:00:30	Charged	20.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	9:17am	DSCCIN16104H	00:00:30	Charged	29.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	10:33am	DSCCIN16104H	00:00:30	Charged	29.00	*
10/31/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	11:29am	DSCCIN16104H	00:00:30	Charged	42.00	*
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:31am	DSCCIN16104H	00:00:30	Charged	38.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	At This Hour	11:59am	DSCCIN16104H	00:00:30	Charged	21.00	*
10/31/16	Monday	TNT-E	1468-FT. WAYNE AL	Supernatural	12:11pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/31/16	Monday	HALL-E	1468-FT. WAYNE AL	Home & Family	12:42pm	DSCCIN16104H	00:00:30	Charged	21.00	*
10/31/16	Monday	FOOD-E	1468-FT. WAYNE AL	The Kitchen	12:54pm	DSCCIN16104H	00:00:30	Charged	24.00	*
10/31/16	Monday	TVL-E	1468-FT. WAYNE AL	Gunsmoke	1:38pm	DSCCIN16104H	00:00:30	Charged	21.00	*
10/31/16	Monday	AMC-E	1468-FT. WAYNE AL	Halloween	2:52pm	DSCCIN16104H	00:00:30	Charged	20.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	3:18pm	DSCCIN16104H	00:00:30	Charged	32.00	*
10/31/16	Monday	TVL-E	1468-FT. WAYNE AL	Andy Griffith Show	6:50pm	DSCCIN16104H	00:00:30	Charged	29.00	*
10/31/16	Monday	AMC-E	1468-FT. WAYNE AL	Halloween 4	6:51pm	DSCCIN16104H	00:00:30	Charged	24.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	7:17pm	DSCCIN16104H	00:00:30	Charged	50.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	E. B. OutFront	7:44pm	DSCCIN16104H	00:00:30	Charged	24.00	*
10/31/16	Monday	AEN-E	1468-FT. WAYNE AL	The First 48	8:12pm	DSCCIN16104H	00:00:30	Charged	69.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:48pm	DSCCIN16104H	00:00:30	Charged	57.00	*
10/31/16	Monday	HALL-E	1468-FT. WAYNE AL	A Royal Christmas	9:49pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/31/16	Monday	TLC-E	1468-FT. WAYNE AL	Paranormal Lockdown	9:51pm	DSCCIN16104H	00:00:30	Charged	57.00	*
10/31/16	Monday	TBSC-E	1468-FT. WAYNE AL	Family Guy	10:17pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	10:45pm	DSCCIN16104H	00:00:30	Charged	76.00	*
10/31/16	Monday	TVL-E	1468-FT. WAYNE AL	Everybody, Raymond	10:48pm	DSCCIN16104H	00:00:30	Charged	38.00	*
10/31/16	Monday	TNT-E	1468-FT. WAYNE AL			DSCCIN16104H	00:00:30	Charged	92.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	11:58pm	DSCCIN16104H	00:00:30	Charged	38.00	*

Grand Total 1,081.00

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary during the listed dates, times, spot lengths, and ad copy names are representative.

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^{*=}Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

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